



KAHLA

KAHLA/Thüringen Porzellan GmbH

Porcelain for the senses



"Producing porcelain from local clay is almost as good as making gold from straw."

CHRISTIAN ECKARDT (1844)



cup with décor around 1850

„KAHLA has become one of Europe's most modern and innovative porcelain producers."

GÜNTHER RAITHEL

Company Founder



KAHLA touch!

Porcelain for the senses



Owner family Raithel

With a wide range of "Porcelain for the Senses" the Raithel family guarantees highest quality and flexibility. Consumers, hotels and restaurants as well as industrial customers in 60 countries appreciate the innovative KAHLA products.

With the establishment of the family firm KAHLA/Thüringen Porzellan GmbH under the Raithel family leadership, the brand has become an innovator of tableware. Today, KAHLA is one of Europe's most modern porcelain manufacturers, whose products receive international design awards.

"Made in Germany" is the company's commitment to the location Kahla.

Today, KAHLA/Thüringen Porzellan GmbH employs 300 committed employees and more than 20 apprentices.

**MADE IN
GERMANY**
since 1844

"Innovation for us means finding solutions that go beyond rigid processes and conventions. These solutions are produced economically and in an ecologically responsible way and offer added values to our customers. This is how we develop sustainable Porcelain for the Senses."

HOLGER RAITHEL

Managing Director



2007 OPUS

Milestones

1844 Christian Eckardt founds Porzellanfabrik Kahla. The production starts on August 27th with 20 employees.

1856 August Koch assumes ownership and Kahla soon emerges as the largest porcelain manufacturer in Thuringia.

1888 Kahla is established as a joint stock corporation by Bankhaus Strupp.

1914 Porzellanfabrik Kahla is one of Germany's largest porcelain producers and includes, among others, the porcelain factories in Arzberg, Hutschenreuther and Schönewald.

1946 Kahla becomes a Soviet stock corporation.

1952 Kahla becomes a "VEB" or state-owned operation.

1961 The factory and office buildings on the present site are re-built, and modern tunnel kiln technology is installed.

1979 17 porcelain factories with a payroll of 18,000 together make up "VEB Feinkeramik". The head office is located in Kahla.

1991 The Treuhand Privatization Agency sells the nationalized company, which two years later was forced to file for bankruptcy.

1994 KAHLA/Thüringen Porzellan GmbH is re-founded with Günther Raithel as majority partner. Following substantial investments KAHLA is able to rely on ultra-modern production technology.

1995 Introduction of the KAHLA hotel porcelain line.

1996 KAHLA operations are certified as conforming to ISO 9001, the first porcelain company in what was formerly East Germany to do so.

KAHLA production facility: then and now



1997 Introduction of the section for customized corporate products: "ARTVERTISING by KAHLA".

1998 The "Update" concept by designer Barbara Schmidt achieves the decisive breakthrough. First "KAHLA kreativ" international porcelain workshop in Kahla.

2000 The Raithel family becomes sole owner of KAHLA/Thüringen Porzellan GmbH.

2004 International KAHLA design competition: "Tomorrow's Parties". A new, latest-generation robot press goes turnkey. Awarded the 40th design prize in only a decade.

2006 Landmark in the "Land of Ideas". International KAHLA design competition "20 Dreams of Hotel".

2007 With "OPUS" and "KAHLA individual" KAHLA enters the high-class segment. Awarded the 60th design prize.

2009 Introduction of sustainability strategy "KAHLA pro Eco".

2010 Installation of a photovoltaic system. Formation of "Günther Raithel Foundation - Training Initiative KAHLA kreativ".

2011 Inauguration of a modern kiln and handling system.

2012 Certification as environmentally friendly company according to ISO 14001 standard.

2013 80th design award.

2014 KAHLA celebrates its company anniversary 170 years "Made in Germany".



Award-winning design



Multiple award-winning in house-designer Barbara Schmidt

Innovation is the key motivating factor in the product development at KAHLA. Not only in its formal vocabulary, in its ranges of patterns or in the production processes – today, sensible combinations of materials that appeal to the senses are the main features of the brand.



Manual work meets modern technology

Modern design, giving something an individual distinction that goes way beyond the actual function called for – that is the hallmark of the brand KAHLA. "I have my best ideas when I work with my hands", says Barbara Schmidt, KAHLA's designer whose porcelain collections have been award numerous international design awards.

Young talents and the cooperation with universities like Burg Giebichenstein Halle or Universität der Künste Berlin are supported by the "Günther Raithel Foundation". KAHLA supports students as a practical partner and regularly hosts design competitions and the international porcelain workshop "KAHLA kreativ", resulting in exciting new ideas all about porcelain.

Sustainability strategy

KAHLA pro Eco

Start of the ÖKOPROFIT project
ÖKOPROFIT is a cooperation project between the local community and the economy which helps to protect the environment and reduce costs for companies.

Awarded as disability friendly company by Ministry of Social Affairs Thuringia, Germany

Introduction of sustainably produced porcelain collection TAO



Introduction of sustainability strategy KAHLA pro Eco after realization of 30 ÖKOPROFIT projects



Test result "very good" for touch! Ornaments mug in German magazine "Öko Test"

Collection TAO is awarded TOP Hotel Star Award in category "Sustainability"



KAHLA produces ecological electricity after investing several million in a photovoltaic system



Formation of non-profit "Günther Raithel Foundation - Training Initiative KAHLA kreativ" which is dedicated to the promotion of training, culture, science and research about porcelain



April
2005

December
2005

September
2008

February
2009

April
2009

November
2009

June
2010

August
2010

November
2010



Green Godd Design Award for an outstanding symbiosis of design and ecology in the TAO collection

December
2010

Honorary certification "Acceptance 2010" for an outstanding integration of people with disabilities into working life

October
2011

The introduction of an environmental management system in April 2012 laid the foundation for a successful certification according to ISO 14001 standard

November
2011

Inauguration of a modern kiln and handling system

February
2012



KAHLA receives sustainability award "Green Belt" in the category ecology

October
2012



Certification as environmentally friendly company according to the world's most popular standard ISO 14001

December
2012

KAHLA is awarded for its successful integration of people with disabilities by German employment agency

Household porcelain



1998 Update



2009 TAO



2012 Café Sommelier

Design with added value

Innovation, individuality and multifunctional product design mark KAHLA's flexible household porcelain. Our „porcelain for the senses“ transfers the evolution of today's dining culture to porcelain. It is designed for people who love to eat, drink and cook and to deal with beautiful products. Under the motto „design with added value“ we produce porcelain collections that suit their user's way of life allowing pleasure and well-being at the table.

We believe diversity is first and foremost: Multifunctional usage through innovative design. With its few but multifunctional articles based on the clever cup and cover principle the collection Update allows individual combinations. Collections as TAO, Elixir, Five Senses and Café Sommelier surprise with practical details such as asymmetrical saucers offering more space for spoons and cookies. Discover our innovative product variety.



KAHLA Professional



1994 System Plus



2001 Five Senses

Tailor-made solutions for creative hosts

The business segment KAHLA Professional provides award-winning porcelain collections to hotels, restaurants, caterers and mass catering facilities in 60 countries worldwide. In the world of professional hosts, KAHLA has established itself as a design trendsetter and a specialist in individual solutions and demonstrates its expertise in the conception and production of customised shapes, décors, colours and surfaces.



2002 Cumulus



2004 Elixir

The KAHLA brand is unique not only through its progressive design with added value for the customer and the excellent quality of the "Made in Germany" range, but also through its customised service starting from small quantities and the advice service which can instantly solve problems together with our customers.

Artvertising



Velvety-soft porcelain touch!
Reference: Frau Tonis Parfum



Elixyr Notes
Reference: Milka



Pronto Satin
Reference: Mercedes Benz

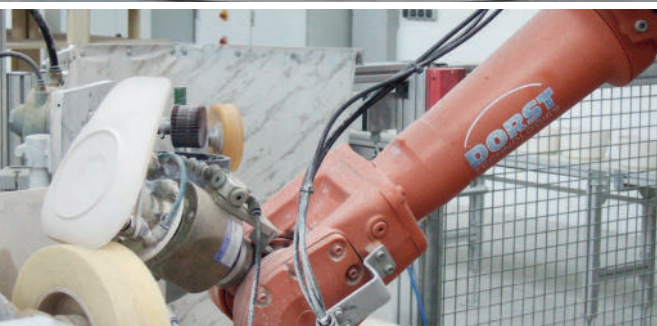
Multisensory communication with porcelain

Promotional porcelain by KAHLA opens up a world full of surprising visual and tactile experiences to your customers, partners and employees. Award-winning porcelain design and novel tactile surface structures take the people important to you into a universe of enjoyment for all senses. Seal the future of your business relationships with custom-made products that remain forever beautiful.

Present your brand using promotional materials with a unique selling point: Innovative Branding "Made by KAHLA" combines a worldwide unique pool of services and technologies for the individualisation of our lifestyle products:

- Porcelain in your corporate colours
- Décor development by experienced designers
- touch! – tactile porcelain with a velvety soft surface
- Notes – interactive porcelain to write on
- Small series and uniques due to flexible decoration techniques

Innovations & Technology



State-of-the-art technology at a plant in Germany:

- 1) kiln and handling system
- 2) isostatic press with cleaning robot
- 3) cup pressure casting

"KAHLA has become one of Europe's most modern, innovative porcelain producers."

Since its re-foundation in 1994, the company has turned its vision into reality. Because innovations serve to perfect our designs. We have prioritized cost-effective production technology that is likewise ecologically sound and has no adverse effects on payroll. Where technology is concerned, as with our designs we can safely say that we are one of the trendsetters in the industry.

For example, in 1994 we were the first European company to put in place a flat porcelain production line with a fully automated handling system. Since then we have invested about EUR 28 million in state-of-the-art technology. And it was no coincidence that way back in 1996 we were awarded the ISO 9001 quality certification. In 2004 we successfully patented our "touch!" range, a worldwide novelty when it comes to porcelain. In 2006 we installed Germany's first cup pressure casting machine, which today produces individualised cups for different coffee roasters.

After the installation of a photovoltaic system on the roofs of the production halls the investment of several million Euro in a resource efficient kiln and handling system in 2011 meant another milestone in securing the porcelain production "Made in Germany". In 2012 we were certified as an economically friendly company according to the international standard ISO 14001. To be continued!

Renowned Partners



Office porcelain for BMW



Kameha Grand Hotel, Bonn



KAHLA Point of Brand, Berlin

From Barcelona to Beijing, from Cologne to Copenhagen

We now have many exciting partners – throughout the world! And they all have one thing in common: they are all open to new ideas! Be it in retail outlets, in large department stores, in hotels and restaurants. Or be it by enhancing their own profile with KAHLA Artvertising products. Our partners are positive, open-minded companies who do not shy away from experiments. Positive with regard to customer focus and purchasing trends, open-minded with regard to fresh, contemporary forms of presentation in their stores, not shy of experimenting with modern hotel concepts, and with a totally new all-embracing approach to enjoyment and relaxation.

Which, incidentally, does not go unnoticed by the press: our clippings collection is full of praise from all quarters. Wherever our partners may be, they are renowned for being flexible, communicative and dedicated to quality – just like KAHLA porcelain. And the standards they set themselves are just as high as those they expect of our products. And they are right!



References

KAHLA's innovative products are available world-wide – for all aspects of life.

Household porcelain

Carl Abt, Ulm – Germany
Crate & Barrel, USA
DeBijenkorf, Netherlands
Galeria INNO, Belgium
Galeria Kaufhof GmbH, Cologne – Germany
Globus AG, Switzerland
INART, South Korea
Interio, Switzerland
Karstadt Warenhaus AG, Essen – Germany
Küchen Lösch, Nuremberg – Germany
La Rinascente, Milano – Italy
Lorey, Frankfurt – Germany
Manor, Switzerland
Möbel Pfister, Switzerland
Palacio de Hierro, Mexico
Rustan's, Philippines
Takashimaya, Japan
Tritschler, Stuttgart – Germany

KAHLA Professional

Celebrity Cruises
Citizen M Hotels
Crown Plaza Hotel Gurgaon, India
Hilton Hotel Mekkah, Saudi Arabia
Kameha Grand, Bonn – Germany
Ku' Damm 101, Berlin – Germany
Marina Hotel, Abu Dhabi
Parkroyal on Pickering, Singapore
Restaurant Schote by Nelson Müller, Essen – Germany
Shangri La Hotel, Singapore
Swissotel The Bosphorus, Istanbul
The Courtyard by Marriott Basel, Switzerland
W-Hotel, London & Sydney
Wynn Hotel, Las Vegas
Yas Hotel, Abu Dhabi

Artvertising

BMW
Greenpeace Media
Jacobs
Jung von Matt
Jura
Marc O'Polo
Miele



Sustainability strategy „KAHLA pro Eco“:

- porcelain „Made in Germany“, tested for harmful substances, made of natural resources
 - millions of litres of water are saved each year, company's own water wells and water treatment plant
- reduced CO₂-emissions thanks to investments in innovative technology
- generation and use of ecological electricity from solar energy by means of on-site photovoltaic power plant
 - social working conditions, integration of people with disabilities
- long product life cycles by means of a good and sustainable design catered to the material
- promotion of young talents by university partnerships and the „Günther Raithel Foundation“